



AIA/Los Angeles 2009 SPONSORSHIP OPPORTUNITIES

EVENTS & DATES

Mobius LA @ Dwell on Design (DOD), June 25 - 27, Los Angeles Convention Center

Design Awards Gala, October, Location TBD

Home Tour Series, Spring & Fall Tours, Locations TBD

POC Breakfast Series, Ongoing Throughout Year

PRESENTING

MOBIUS LA @ DWELL ON DESIGN..... **\$15,000 (1 opportunity)**
MOBIUS LA 2009 presented by (your company)

- 10 Mobius LA passes, includes DOD conference pass
- logo in Mobius LA digital sponsor loop
- banner ad + hyperlink on Mobius LA website
- logo attribution on digital email invitation to AIA/LA members
- full-page ad in Dwell on Design Preview Magazine
- editorial coverage in DOD Preview Magazine
- opportunity to distribute collateral material in Mobius LA classrooms
- significant mention in press release
- Dwell on Design website sponsor block rotation
- 2 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation
- discount incentives for DOD exhibition show floor space & Dwell national advertising

ANNUAL DESIGN AWARDS GALA..... **\$15,000 (1 opportunity)**
2009 AIA/LA Design Awards Gala presented by (your company)

- 10 tickets
- logo in digital sponsor loop
- banner ad + hyperlink on AIA/LA Gala Webpage
- logo attribution on invitation (digital and/or printed)
- verbal recognition @ Gala
- significant mention in press release
- 2 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

AIA/LA ANNUAL HOME TOUR SERIES..... **\$10,000 (1 opportunity)**
2009 AIA/LA Home Tour Series presented by (your company)

- 10 tickets to each tour
- logo on tickets
- logo on order forms
- banner ad + hyperlink on AIA/LA Home Tours Webpage
- mention in press release
- 2 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

POC BREAKFAST SERIES..... **\$7,500 (2 opportunities)**
2009 AIA/LA Breakfast Series presented by (your company)

- 2 tickets to each breakfast
- logo + hyperlink on AIA/LA website
- verbal recognition @ each breakfast
- 1 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

ANNUAL PACKAGES

PLATINUM PACKAGE..... \$10,000

MOBIUS LA @ DWELL ON DESIGN

- 8 Mobius LA passes, includes DOD conference pass
- logo in Mobius LA digital sponsor loop
- logo + hyperlink on Mobius LA website
- logo attribution on digital email invitation to AIA/LA members
- editorial coverage in DOD Preview Magazine
- opportunity to distribute collateral material in Mobius LA classrooms
- mention in press release
- Dwell on Design website sponsor block rotation
- discount incentives for DOD exhibition show floor space & Dwell national advertising

DESIGN AWARDS GALA

- 8 tickets
- logo in digital sponsor loop
- logo + hyperlink on AIA/LA Gala webpage
- logo attribution on invitation (digital and/or printed)
- verbal recognition @ Gala
- mention in press release

HOME TOUR SERIES

- 8 tickets to each tour

GENERAL

- 2 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

GOLD PACKAGE..... \$7,500

MOBIUS LA @ DWELL ON DESIGN

- 6 Mobius LA passes, includes DOD conference pass
- logo in Mobius LA digital sponsor loop
- logo + hyperlink on Mobius LA website
- logo attribution on digital email invitation to AIA/LA members
- opportunity to distribute collateral material in Mobius LA classrooms
- discount incentives for DOD exhibition show floor space & Dwell national advertising

DESIGN AWARDS GALA

- 6 tickets
- logo in digital sponsor loop
- logo + hyperlink on AIA/LA Gala webpage
- logo attribution on invitation (digital and/or printed)
- verbal recognition @ Gala

HOME TOUR SERIES

- 6 tickets to each tour

GENERAL

- 2 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

INDIVIDUAL EVENTS

MOBIUS LA @ DWELL ON DESIGN PATRON \$5,000

- 4 Mobius LA passes, includes DOD conference pass
- name in Mobius LA digital sponsor loop
- name + hyperlink on Mobius LA website
- name attribution on digital email invitation to AIA/LA members
- 1 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation
- discount incentives for DOD exhibition show floor space & Dwell national advertising

DESIGN AWARDS GALA PATRON \$5,000

- 4 tickets
- name in digital sponsor loop
- name + hyperlink on AIA/LA Gala Webpage
- name attribution on invitation (digital and/or printed)
- verbal recognition @ Gala
- 1 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

FRIENDS OF MOBIUS LA @ DWELL ON DESIGN \$2,000

- 2 Mobius LA passes, includes DOD conference pass
- name in Mobius LA digital sponsor loop
- name + hyperlink on Mobius LA website
- 1 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation
- discount incentives for DOD exhibition show floor space & Dwell national advertising

FRIENDS OF DESIGN AWARDS GALA \$2,000

- 2 tickets
- name in digital sponsor loop
- name + hyperlink on AIA/LA Gala Webpage
- 1 year Professional Affiliate Membership in AIA/LA + FORM mag subscription
- certificate of appreciation

ADDITIONAL EVENTS & PROGRAMS

Holiday Party / Installation	\$7,000
Fellows Reception	\$7,000
Masters of Architecture Lecture.....	\$10,000 per lecture
ARE Series	\$5,000
Professional Development Series	\$7,500

WEB ADVERTISING

Sponsor-A-Page Website Banner (12 months).....	\$7,500
Website Ad (12 months)	\$3,500
Website Ad (6 months).....	\$2,000
Chapter Email Newsletter (annually - 24 issues)	\$5,000
Chapter Email Newsletter (monthly - 2 issues).....	\$500



AIA/Los Angeles 2009 SPONSORSHIP COMMITMENT FORM

[Please fax completed form to 213.639.0767]

SPONSOR DETAILS

Firm Name (exactly as it should appear in printed material): _____

Primary Contact (all information regarding sponsorship will be sent to this person): _____

Name: _____ E-mail: _____

Address/City/State/Zip: _____

Telephone: _____ Fax: _____

SPONSORSHIP OPTIONS

PRESENTING SPONSOR:

- MOBIUS LA @ DWELL ON DESIGN | \$15,000 \$ _____
- ANNUAL DESIGN AWARDS GALA | \$15,000 \$ _____
- AIA/LA ANNUAL HOME TOUR SERIES | \$10,000 \$ _____
- POC BREAKFAST SERIES | \$7,500 \$ _____

ANNUAL PACKAGES:

- PLATINUM PACKAGE | \$10,000 \$ _____
- GOLD PACKAGE | \$7500 \$ _____

INDIVIDUAL EVENTS:

- MOBIUS LA @ DWELL ON DESIGN PATRON | \$5,000 \$ _____
- DESIGN AWARDS GALA PATRON | \$5,000 \$ _____
- FRIENDS OF MOBIUS LA @ DWELL ON DESIGN | \$2,000 \$ _____
- FRIENDS OF DESIGN AWARDS GALA | \$2,000 \$ _____

ADDITIONAL EVENTS & PROGRAMS:

- HOLIDAY PARTY / INSTALLATION | \$7,000 \$ _____
- FELLOWS RECEPTION | \$7,000 \$ _____
- MASTERS OF ARCHITECTURE LECTURE | \$10,000 per lecture \$ _____
- ARE SERIES | \$5,000 \$ _____
- PROFESSIONAL DEVELOPMENT SERIES | \$7,500 \$ _____

TOTAL 2009 SPONSORSHIP COMMITMENT \$ _____

PAYMENT OPTIONS

Check payable to AIA/Los Angeles and mail to: AIA/LA, 3780 Wilshire Boulevard, Ste. 800, Los Angeles, CA 90010

Visa | Mastercard | AMEX # _____

Expiration date: _____ Billing Zip Code: _____

SIGNATURE CONFIRMING SPONSORSHIP AGREEMENT:

Signature _____ Date _____