



AIA Los Angeles

A Chapter of the American Institute of Architects

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FOR IMMEDIATE RELEASE

DWELL MAGAZINE PARTNERS WITH AIA LOS ANGELES

February 17, 2009 - Los Angeles, CA – Nicci Solomons, Executive Director of the Los Angeles chapter of the American Institute of Architects (AIA/LA) announced today that AIA Los Angeles, in partnership with Dwell, will host the 2009 MOBIUS LA design conference at DWELL ON DESIGN. The joint conference will take place June 25 – 28, 2009 at the Los Angeles Convention Center. MOBIUS LA will begin on June 25th, one day prior to the official opening of DWELL ON DESIGN on June 26th. AECOM is the 2009 MOBIUS LA Presenting Sponsor.

MOBIUS LA is the third annual design conference presented by AIA/LA. It is a multi-day event featuring professional development seminars, lectures, panel discussions, and special events geared towards the professional design community. Launched in 2007, MOBIUS LA creates an opportunity for AIA/LA members to earn required continuing education without traveling outside the city. As a result of the partnership with DWELL ON DESIGN, AIA/LA members will be entitled to preferred pricing at the DWELL ON DESIGN conference and complimentary access to the DWELL ON DESIGN Exhibition. DWELL ON DESIGN is a festival of modern design featuring an exhibition, design conference, home tours, and special events. DWELL ON DESIGN 2009 is the fourth annual conference and exhibition hosted by the magazine. The three previous events were held in 2006 and 2007 in San Francisco and in 2008 in Los Angeles. In 2008, DWELL ON DESIGN hosted 12,000 attendees.

“I am thrilled that AIA/LA has been able to grow MOBIUS LA exponentially by partnering with DWELL ON DESIGN”, says Solomons. “I can’t think of a more suitable partner to facilitate interactions between architects and their public than Dwell, which has been unwavering in its commitment to innovative design and creating thought provoking design dialogues.” More information can be found at www.aialosangeles.org and www.dwellondesign.com.

Fifth Annual Restaurant Design Awards

At DWELL ON DESIGN, MOBIUS LA will host the fifth annual AIA/LA Restaurant Design Awards. Celebrating excellence in the design of restaurants, cafés, bars, lounges, and nightclubs, the Awards ceremony will take place Friday, June 26, 2009. More information can be found at www.aialosangeles.org/events/assets_images/2009RDA/call_for_entries_web.pdf

About AIA Los Angeles

The American Institute of Architects is the voice of the architecture profession dedicated to serving its members, advancing their value, and improving the quality of the built environment. The AIA promotes leadership, design excellence, lifelong learning, ethical behavior, inclusiveness, collaboration, and client-and-member-centered service. AIA Los Angeles oversees a full program of events providing year-round educational, social, and networking opportunities, and works with representatives in support of legislation that will benefit the architecture profession and the built environment. AIA Los Angeles is the fourth largest chapter in the country and the largest in California.

About Dwell on Design

More at www.dwellondesign.com.